

GILL

Political Product Guide

2014



Campaign Essentials



- FREE ART
- FREE SCREENS
- FREE LOGOS
- NO CHARGE FOR OVERRUNS
- MADE IN USA

Signs & Posters

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#150 - 14 1/2" x 23"

Gill-line's "Patented" Double-Sided Yard Signs

- Plastic coated for durability
- Non see-through
- Quick, easy assembly
- Folded at top and glued on edges
- Available only through Gill-line



Description

Our Popular Yard Sign in an Economical Size

- **Plastic Coated for Durability**
- **Quick, Easy Assembly**

Material

18 pt. white poster board. Plastic coated on both sides for weather resistance. Side edges are glued to form a two-sided yard sign. Wire Frames are heavy-duty, high-tensile, spring steel wire.

Imprint

Imprint can be no closer than 3/4" from all edges.



Screen: Price includes one standard color. Two colors max. See page 33.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Union Label AFL-CIO: Used unless specified.



ITEM #	50	100	250	500	750	1000	1500	2000	2500	SHIPPING WEIGHT ON 100
#150	1 Color 4.74	3.32	2.57	2.19	2.02	1.78	1.63	1.44	1.39	50 lbs.
	2 Colors 7.14	4.15	3.26	2.62	2.33	2.00	1.80	1.57	1.49	

Gill-line® Patented US 5,682,696; 5,878,517; 6,397,451

5F-4G

DOUBLE-SIDED YARD SIGNS

Gill-line's Double-Sided Yard Signs

- Plastic coated for durability
- Non see-through
- Quick, easy assembly
- Folded at top and glued on edges
- Available only through Gill-line



#192 - 16" x 26"

Most Popular Size 16" x 26"



#194 - 8" x 26"



- FREE ART
- FREE LOGOS
- FREE SCREENS
- NO CHARGE FOR OVERRUNS
- FREE SEPARATIONS
- GUARANTEED INVENTORY
- MADE IN USA

Double-Sided Yard Sign Wire Frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long lasting upright sign display.

Easy To Install!

Simply push wire frames into the ground and slip Double-Sided Yard Signs over the frame

Unique Full Color Imprint available.
Durable for outdoor use.



#190 - 21" x 34½"

ezas123

Ordering is easy with Gill-line. Follow 3 simple steps, and you are on your way!

- 1 SELECT SIZE
- 2 CHOOSE WITH OR WITHOUT FRAMES
- 3 CHOOSE NUMBER OF IMPRINT COLORS



Description

Our Popular, Two-Sided, Patented, Easy to Install Yard Sign.

- Plastic Coated for Durability
- No Frame Option
- Quick, Easy Assembly

Material

White poster board. Plastic coated on both sides for weather resistance. Side edges are glued to form a two-sided yard sign. Wire Frames are heavy-duty, high-tensile, spring steel wire.

#192 18 point white poster board;
#191 16" x 26", frame is 22½ x 34"

#190 24 point white poster board;
#195 21" x 34½", frame is 26" x 40"

#194 18 point white poster board;
#193 8" x 26", frame is 22½ x 34"

Imprint

Bleed not allowed.

- #192 Imprint can be no closer than
#191 ¾" from all edges.
- #190 Imprint can be no closer than
#195 1" from all edges.
- #194 Imprint can be no closer than
#193 ¾" from all edges.

Screen: Price includes one standard color. See page 33.

Screen Full Color: Price includes four-color process in 65 line tone. Fine detail and critical solid colors should be printed as an additional color.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Union Label AFL-CIO: Used unless specified.



5 DAY DELIVERY	ITEM #	50	100	250	500	750	1000	1500	2000	2500	SHIPPING WEIGHT ON 100
#191 No Frames	1 Color	5.08	3.29	2.15	1.84	1.58	1.40	1.28	1.07	0.98	Signs 47 lbs.
	1 Color	5.24	3.71	2.70	2.45	2.23	2.00	1.69	1.54	1.49	Frames
	Full Color	-	-	6.03	4.31	3.57	3.13	2.88	2.66	2.54	56 lbs.
	Each Add'l Color	2.74	1.42	0.82	0.46	0.34	0.23	0.19	0.14	0.12	
#195 No Frames	1 Color	9.95	6.47	4.16	3.38	2.94	2.54	2.25	1.91	1.74	Signs 110 lbs.
	1 Color	10.28	7.29	5.18	4.40	3.95	3.47	3.10	2.69	2.48	Frames
	Full Color	-	-	12.83	8.79	7.24	6.27	5.72	5.27	4.91	85 lbs.
#190 w/ Frames	Each Add'l Color	6.61	3.77	1.86	1.16	0.86	0.66	0.50	0.37	0.31	
	1 Color	4.13	2.53	1.54	1.19	1.04	0.88	0.79	0.66	0.62	Signs 24 lbs.
	1 Color	4.40	3.00	2.08	1.75	1.57	1.35	1.22	1.05	0.98	Frames
#194 w/Frames	Full Color	-	-	-	3.36	2.75	2.23	1.97	1.82	1.63	56 lbs.
	Each Add'l Color	2.25	1.25	0.66	0.40	0.28	0.20	0.15	0.11	0.09	

Gill-line® Patented US 5,682,696; 5,878,517; 6,397,451

5F-4G



- FREE ART
- FREE LOGOS
- FREE PLATES
- NO CHARGE FOR OVERRUNS
- GUARANTEED INVENTORY
- MADE IN USA

POLY BAG YARD SIGNS

NEW

ECONOMY CORRUGATED YARD SIGNS



- FREE ART
- FREE SET UPS
- FREE SCREENS
- FREE LOGOS
- NO CHARGE FOR OVERRUNS

Gill-line's Poly Bag Double-Sided Yard Sign

- Weatherproof
- Non see-through lining
- Solid steel frame
- Lightweight, less freight
- Easy to install

Keith
Hackett
County Attorney

Elect Kelly
Lafferty
Hampton School Board

#4001 - 16" x 26",
frame is 25" x 34"

— Price includes wire frames. —

Description

A Weatherproof, Two-Sided, Plastic Yard Sign

- Two-Sided and Non See-Through
- Lightweight + Economical
- FREE Wire Frame Included

Material

White polyethylene with opaque lining. Side edges are sealed to form a double-sided sign. Wire sign frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long lasting upright sign display.



Imprint

Bleed not allowed. Imprint can be no closer than 1/2" from all edges.

Flexographic: Price includes one standard color. Three colors max. See page 33.

Production Time

5 working days.

Options

Color Match: \$165.00 (E) each.

Union Label AFL-CIO: Used unless specified.

ITEM #	1000	1500	2000	2500	3000	4000	5000	6000	7500	SHIPPING WEIGHT ON 100
#4001	1 Color	2.75	2.17	2.01	1.66	1.61	1.51	1.34	1.24	1.18
	2 Colors	3.53	2.75	2.42	2.13	1.90	1.77	1.52	1.41	1.31
	3 Colors	4.22	3.20	2.82	2.39	2.06	1.92	1.63	1.51	1.39



Recyclable plastic code can be printed on request.

3D-3E-3F

Burke
State Rep.

NEW #155 - 12" x 18"

Vote
PATTERSON
State Senator

NEW #156 - 16" x 24"

Re-Elect
DICARLO
Lt. Governor
www.eddicarlo.org

NEW #157 - 18" x 24"

Economy Corrugated

- New technology, new low price
- 3 popular sizes
- Most durable sign option
- Add economy frame for complete kit

#5973

Economy Frame
\$.74 each (G)
Approx. 10" x 30"

For additional frame options, see page 7.



Description

Most Popular, Best Selling Signs

- New Low Price
- Short-Term or Long-Term
- Quick, Easy Assembly

Material

White all weather, corrugated plastic, 3/16" thick. Fluting is vertical and will accommodate wire frames. Imprint can be no closer than 1/2" from all edges. Two sided imprint uses the same imprint on both sides.



Imprint

Screen: Price includes one standard color. Two colors max. See page 33.

Production Time

5 working days.

Options

Union Label AFL-CIO: Used unless specified.



ITEM #	25	50	100	250	500	1000	SHIPPING WEIGHT ON 100
#155	1 Color (One Side)	5.55	4.05	2.29	1.81	1.76	1.49
	2 Colors (One Side)	7.57	5.27	3.20	2.32	2.03	1.88
	1 Color (Two Sides)	7.16	5.05	3.00	2.15	1.90	1.77
	2 Colors (Two Sides)	8.60	6.09	3.33	2.69	2.39	2.20
#156	1 Color (One Side)	7.20	4.56	2.88	2.81	2.29	2.03
	2 Colors (One Side)	8.39	6.00	3.42	3.14	2.63	2.17
	1 Color (Two Sides)	8.28	5.70	3.30	3.08	2.51	2.25
	2 Colors (Two Sides)	10.08	7.01	4.21	3.65	2.97	2.65
#157	1 Color (One Side)	7.34	4.65	2.94	2.87	2.33	2.07
	2 Colors (One Side)	8.63	6.12	3.48	3.20	2.68	2.35
	1 Color (Two Sides)	8.45	5.82	3.37	3.15	2.56	2.29
	2 Colors (Two Sides)	10.28	7.16	4.29	3.72	3.03	2.71

6F



GILL
line
ADVANTAGE

- **FREE ART**
- **FREE SET UPS**
- **FREE LOGOS**
- **FREE SCREENS**
- **NO CHARGE FOR OVERRUNS**
- **FREE SEPARATIONS**

CORRUGATED PLASTIC YARD SIGNS

SMALL STOCK SIZES



#175 - 12" x 18"



#164 - 18" x 24"



#176 - 16" x 24"

eas123

Ordering is easy with Gill-line. Follow 3 simple steps, and you are on your way!

- 1 CHOOSE YOUR ITEM # AND MATERIAL**
- 2 CHOOSE SCREEN OR DIGITAL**
- 3 CHOOSE ONE OR TWO SIDED PRINTING**



Imprint

Bleed not allowed. Imprint can be no closer than 1/2" from all edges. Full color may bleed. Two sided imprint uses the same imprint on both sides.

Screen: Price includes one standard color. See page 33.

Digital Full Color: Price includes four-color process on white corrugated.

Production Time
5 working days.

Options
Color Match: \$43.00 (E) each.

Union Label AFL-CIO: Used unless specified.

Description

A Durable, All Weather, Corrugated Yard Sign.

- **Great for Long-Term Outdoor Use**
- **Available in 4 Popular Shapes and Sizes**
- **Vibrant Screen Print and Digital Full Color Available**

Material

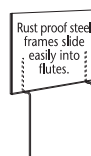
White or yellow, all weather, corrugated plastic, 3/16" thick. Furnished on white corrugated unless otherwise specified. Fluting is vertical and will accommodate wire frames.

Note: Add 5% to price for yellow corrugated.

FRAMES

Make display a snap! Frames shown fit signs on these two pages. Order in multiples of 2; minimum of 2. Prices as shown when purchased with signs.

#5978
Corrugated Quick Frame
Approx. 24"



#5978 Quick:

Steel rod has a bend that acts as a level for the sign and a lip to easily push the frame into the ground. Approx. Ship Wt. per 100-30 lbs. **\$.69 pair (G)**

#5973
Economy Frame
Approx. 10" x 30"



#5973 Economy:

Helps stretch your budget and can be used in most locations. Approx. Ship Wt. per 100-45 lbs. **\$.74 each (G)**

#5971
Standard Frame
Approx. 12 1/2" x 33"



#5971 Standard:

Larger upper frame and heavier wire provide additional strength and stability. Approx. Ship Wt. per 100-90 lbs. **\$2.01 each (G)**

SCREEN



ITEM #	10	25	50	100	250	500	1000	SHIPPING WEIGHT ON 100
#164 18" x 24"	1 Color (One Side)	23.44	11.37	6.60	3.98	3.31	2.69	2.30
	2 Colors (One Side)	33.05	16.24	10.10	5.72	3.80	3.46	2.79
	1 Color (Two Sided)	31.30	15.47	9.62	5.45	3.62	2.97	2.93
	2 Colors (Two Sided)	42.06	20.67	12.64	6.91	4.69	3.55	3.43
#175 12" x 18"	1 Color (One Side)	21.66	10.53	6.01	3.63	2.31	1.96	1.56
	2 Colors (One Side)	30.42	15.33	9.11	5.14	3.03	2.56	2.22
#182 12" x 24"	1 Color (Two Sided)	29.17	14.25	8.95	5.04	2.97	2.51	2.10
	2 Colors (Two Sided)	39.10	17.08	12.05	6.55	3.68	3.12	2.47
#176 16" x 24"	1 Color (One Side)	22.36	10.84	6.30	3.80	2.70	2.28	2.03
	2 Colors (One Side)	31.54	15.42	9.27	5.24	3.39	2.86	2.59
	1 Color (Two Sided)	31.23	15.28	9.18	5.19	3.36	2.84	2.56
	2 Colors (Two Sided)	40.11	19.71	12.06	6.59	4.01	3.39	3.07

Add 5% to price for yellow corrugated. Custom shapes available. Contact Customer Service. **3C-3D-E**

DIGITAL FULL COLOR



ITEM #	2	4	6	8	10	12	24	36	50	SHIPPING WEIGHT ON 100
#164 18" x 24"	Full Color (One Side)	67.15	38.07	37.26	32.03	27.20	23.63	16.12	12.18	9.67
	Full Color (Two Sided)	76.92	46.61	44.93	39.12	33.85	30.06	21.05	15.11	11.28
#175 12" x 18"	Full Color (One Side)	65.15	31.97	21.57	18.38	14.85	12.49	11.97	11.08	9.45
#182 12" x 24"	Full Color (Two Sided)	74.03	38.23	26.69	21.86	17.63	14.71	14.35	14.01	11.07
#176 16" x 24"	Full Color (One Side)	65.81	37.31	36.51	31.39	26.66	23.16	15.80	11.94	9.48
	Full Color (Two Sided)	75.38	45.68	44.03	38.34	33.17	29.46	20.63	14.81	11.05



Recyclable plastic code can be printed on request.

9D



GILL
line
ADVANTAGE

- **FREE** ART
- **FREE** SET UPS
- **FREE** LOGOS
- **FREE** SCREENS
- **NO CHARGE** FOR OVERRUNS
- **FREE** SEPARATIONS

CORRUGATED PLASTIC YARD SIGNS

LARGE STOCK SIZES



#177 - 24" x 48"

GROMMETS



Add metal grommets to create a rigid, all-weather sign that is easy to hang on buildings or fences.

- Two grommets (one in each top corner) **\$0.70 (G) per sign.**
- Four grommets (one in each corner) **\$0.88 (G) per sign.**
- Six grommets (corner grommets plus one each center top and bottom) **\$1.21 (G) per sign.**

ezas123

Ordering is easy with Gill-line. Follow 3 simple steps, and you are on your way!

- CHOOSE YOUR ITEM # AND MATERIAL**
- CHOOSE SCREEN OR DIGITAL**
- CHOOSE ONE OR TWO SIDED PRINTING**

Description

A Large Durable, All Weather, Corrugated Yard Sign.

- **6 Large Sizes**
- **Low Quantities with Digital Full Color**
- **Grommets Available for Easy Hanging**

Material

White or yellow, all weather, corrugated plastic, 3/8" thick. Furnished on white corrugated unless otherwise specified. Fluting is horizontal and will not accommodate wire frames.

Note: Add 5% to price for yellow corrugated.



Imprint

Bleed not allowed. Imprint can be no closer than 1" from all edges. Full color may bleed. Two sided imprint uses the same imprint on both sides.

Screen: Price includes one standard color. See page 33.

Digital Full Color: Price includes four-color process on white corrugated.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Union Label AFL-CIO: Used unless specified.

SCREEN



	ITEM #	10	25	50	100	250	SHIPPING WEIGHT ON 100
#163 24" x 96"	1 Color (One Side)	58.95	31.88	22.09	15.69	13.05	324 lbs.
	2 Colors (One Side)	87.97	45.45	33.52	21.40	16.32	
	1 Color (Two Sided)	68.92	39.77	29.84	19.26	15.75	
	2 Colors (Two Sided)	113.37	65.97	50.52	30.90	20.83	
#166 48" x 48"	1 Color (One Side)	52.61	26.69	20.68	14.26	11.08	324 lbs.
	2 Colors (One Side)	78.91	41.23	29.27	19.87	14.59	
	1 Color (Two Sided)	63.04	37.57	28.33	18.06	13.73	
	2 Colors (Two Sided)	106.11	62.31	48.63	28.52	19.77	
#168 48" x 96"	1 Color (One Side)	70.74	42.88	33.05	24.34	20.70	560 lbs.
	2 Colors (One Side)	103.39	59.01	45.70	30.90	24.19	
	1 Color (Two Sided)	87.97	54.62	44.18	31.86	26.49	
	2 Colors (Two Sided)	134.23	81.36	60.43	44.93	34.17	
#161 24"x 36"	1 Color (One Side)	38.09	19.24	13.03	8.75	6.83	164 lbs.
	2 Colors (One Side)	62.13	28.96	17.66	11.41	8.25	
#177 24" x 48"	1 Color (Two Sided)	43.99	22.91	15.02	9.99	7.70	
	2 Colors (Two Sided)	77.09	37.93	24.74	14.93	10.08	
#178 48" x 72"	1 Color (One Side)	56.23	32.62	24.55	18.73	15.93	420 lbs.
	2 Colors (One Side)	84.80	47.10	36.07	24.01	19.39	
	1 Color (Two Sided)	70.74	43.62	34.93	23.30	18.81	
	2 Colors (Two Sided)	112.47	67.81	53.35	34.71	25.73	

Add 5% to price for yellow corrugated.

3C-2D



DIGITAL FULL COLOR

		ITEM #	2	4	6	8	10	12	24	36	50	SHIPPING WEIGHT ON 100
#163, 166	Full Color (One Side)	96.73	86.08	76.95	69.45	60.89	57.81	40.22	35.00	29.27	324 lbs.	
	Full Color (Two Sided)	110.09	103.46	96.02	86.26	71.55	67.83	52.65	47.25	43.31		
#168	Full Color (One Side)	121.05	119.52	90.45	89.64	77.54	69.45	58.29	54.37	48.29	560 lbs.	
	Full Color (Two Sided)	165.56	161.12	135.27	132.04	122.04	112.83	78.54	75.00	71.22		
#161, 177	Full Color (One Side)	86.84	55.57	47.64	43.77	38.69	36.03	25.42	23.58	20.12	164 lbs.	
	Full Color (Two Sided)	100.28	75.74	63.80	58.94	54.74	51.53	37.14	33.41	26.69		
#178	Full Color (One Side)	119.75	93.46	79.08	71.72	68.29	63.65	53.26	49.06	43.32	420 lbs.	
	Full Color (Two Sided)	163.40	126.53	116.12	109.91	106.28	102.82	77.55	74.82	67.88		



Recyclable plastic code can be printed on request.

9D

CORRUGATED PLASTIC YARD SIGNS

FOUR PIECE SET -
SIGN AND RODS

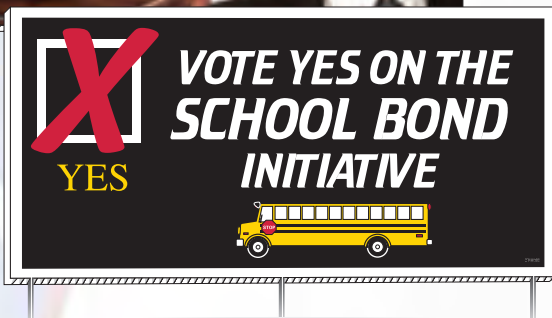


GILL line
ADVANTAGE

- FREE ART
- FREE SET UPS
- FREE LOGOS
- FREE SCREENS
- NO CHARGE FOR OVERRUNS
- FREE SEPARATIONS



Full color digital graphics
available



#180 - 24" x 48"



Description

A Simple All-in-One Kit with Sign and Rods.

- Durable All Weather, Corrugated Plastic
- Vibrant Screen Print and Digital Full Color Available

Material

White or yellow, all weather, corrugated plastic, 3/16" thick. Furnished on white corrugated unless otherwise specified. Fluting is vertical and will accommodate wire rods.

Note: Add 5% to price for yellow corrugated.

Imprint

Bleed not allowed. Imprint can be no closer than 1" from all edges. Full color may bleed. Two sided imprint uses the same imprint on both sides.

Screen: Price includes one standard color. See page 33.

Digital Full Color: Price includes four-color process on white corrugated.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Union Label AFL-CIO: Used unless specified.



#165 - 32" x 48"

SCREEN



ITEM #	10	25	50	100	250	SHIPPING WEIGHT ON 100
#165 32" x 48"	1 Color (One Side)	43.99	22.36	15.86	10.32	8.05
	2 Colors (One Side)	69.38	34.82	23.98	15.69	10.56
	1 Color (Two Sided)	54.87	30.05	20.77	15.12	10.47
	2 Colors (Two Sided)	92.97	49.48	34.93	22.11	14.79
#180 24" x 48"	1 Color (One Side)	38.55	19.77	13.79	9.51	7.52
	2 Colors (One Side)	62.58	29.39	18.42	12.17	9.03
	1 Color (Two Sided)	44.44	23.22	15.68	10.74	8.07
	2 Colors (Two Sided)	77.55	38.09	25.49	15.69	10.75

Add 5% to price for yellow corrugated.

3C-2D

DIGITAL FULL COLOR



ITEM #	2	4	6	8	10	12	24	36	50	SHIPPING WEIGHT ON 100
#165 32" x 48"	Full Color (One Side)	87.89	56.08	51.55	47.69	42.02	39.40	31.38	27.63	24.09
	Full Color (Two Sided)	109.00	76.75	71.35	68.70	61.22	58.40	49.94	44.64	39.91
#180 24" x 48"	Full Color (One Side)	77.56	51.23	40.71	37.99	33.74	31.52	25.19	21.44	18.56
	Full Color (Two Sided)	96.07	67.77	54.26	50.92	46.87	44.45	38.24	34.25	27.85



Recyclable plastic code can be printed on request.

9D

CUSTOM DESIGN POSTERS



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ADVANTAGE

- **FREE ART**
- **FREE BLEEDS**
- **FREE LOGOS**
- **FREE SCREENS**
- **NO CHARGE FOR OVERRUNS**
- **FREE SEPARATIONS**
- **GUARANTEED INVENTORY**
- **MADE IN USA**

Vertical Score

11" 11"



Horizontal Score

22"



FRAMES

#5983
12' x 40'



#5983: Approx. Ship
Wt per 100- 57 lbs.
\$.75 each (G)

#5981
20' x 34'



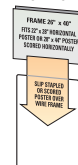
#5981: Approx. Ship
Wt per 100- 57 lbs.
\$.75 each (G)

#5984
20' x 46'



#5984: Approx. Ship
Wt per 100- 68 lbs.
\$.91 each (G)

#5982
26' x 40'



#5982: Approx. Ship
Wt per 100- 66 lbs.
\$.91 each (G)

Wire Frames are heavy-duty, high-tensile, spring steel wire for easy insertion into the ground. Available in multiples of 25. Prices as shown when purchased with posters.

ezas123

Scoring is a cost effective way to maximize your poster's visibility and is available on all sizes of posters for an additional charge. Posters can be displayed horizontally or vertically.

- 1 SELECT YOUR OVERALL SIZE**
The poster price is determined by the overall size before folding.
- 2 CHOOSE A HORIZONTAL OR VERTICAL SCORE**
- 3 STAPLE AROUND A FRAME AND ENJOY ...**

SCORE



Description

Durable Plastic Coated Posters in 7 Popular Stock Sizes

- **4 Wire Frames Offer a Multitude of Display Options**
- **Weather Resistant Plastic Coating**

Material

White poster board. Plastic coated on both sides for weather resistance.

#188 24 point white poster board

Imprint

Screen: Price includes one standard color. See page 33.

Screen Full Color: Price includes four-color process in 65 line tone. Fine detail and critical solid colors should be printed as an additional color.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Scoring: Available on all sizes of posters for an additional charge. Poster can be displayed horizontally or vertically. See table for pricing.

Union Label AFL-CIO: Used unless specified.



#188		50	100	250	500	1000	1500	2500	5000	SHIPPING WEIGHT ON 100
11" x 14" OR 5 1/2" x 28"	1 Color	4.06	2.43	1.30	0.78	0.50	0.41	0.33	0.27	12 lbs.
	Full Color				2.71	1.62	1.23	0.84	0.62	
14" x 22"	1 Color	4.50	2.81	1.55	1.07	0.77	0.65	0.57	0.49	23 lbs.
	Full Color			5.88	3.56	2.04	1.58	1.22	0.94	
18" x 24"	1 Color	5.13	3.19	1.89	1.37	1.02	0.88	0.77	0.69	32 lbs.
	Full Color			6.08	3.74	2.33	1.93	1.54	1.24	
22" x 28"	1 Color	5.85	3.59	2.22	1.68	1.27	1.12	0.99	0.86	45 lbs.
	Full Color			6.55	4.10	2.61	2.20	1.80	1.48	
SCORING	Add to Price of Poster	0.58	0.32	0.155	0.115	0.095	0.08	0.07	0.06	

4C-2D-2E



#188		50	100	250	500	1000	1500	2500	5000	SHIPPING WEIGHT ON 100
24" x 36"	1 Color	6.27	4.07	2.74	2.12	1.70	1.56	1.37	1.29	74 lbs.
	Full Color			7.08	4.85	3.25	2.82	2.31	2.02	
28" x 44"	1 Color	10.78	7.07	4.49	3.42	2.52	2.29	1.99	-	92 lbs.
	Full Color			14.74	9.38	6.24	5.34	4.39	-	
SCORING	Add to Price of Poster	0.73	0.40	0.205	0.155	0.135	0.125	0.115	0.105	

4C-2D-2E



POLITICAL CAMPAIGN KITS

ONE DAY BUMPER STICKERS

WHEN YOU
NEED IT FAST!



- FREE ART
- FREE BLEEDS
- FREE LOGOS
- FREE SCREENS
- NO CHARGE FOR OVERRUNS
- GUARANTEED INVENTORY
- MADE IN USA

#180 Corrugated Plastic Signs

- Size: 24" x 48"
- White, all weather corrugated plastic, 3/8" thick
- Includes three 24" steel rods
- Price includes same imprint on both sides

(i) To purchase individually see pages 10-11



#4242 Quick & Colorful Lapel Stickers

- Size: 2" x 3"
- White gloss paper
- Furnished on sheets



#192 Double-Sided Yard Signs

- Size: 16" x 26"
- White, weather resistant, plastic coated 18 point poster board. Coated on both sides.
- Includes wire frame

(i) To purchase individually see pages 2-3

#402 Bumper Stickers

- Size: 3" x 11 1/2"
- White ultra removable vinyl

(i) To purchase individually see pages 16-17

SAVE with Kits!

Kit #4501



500

Lapel Stickers



250

Bumper Stickers



50

Yard Signs

1 Color: \$615 (C)
SAVE \$240
2 Colors: \$785 (C)
SAVE \$345

Kit #4502



1000

Lapel Stickers



500

Bumper Stickers



100

Yard Signs

1 Color: \$840 (C)
SAVE \$255
2 Colors: \$1065 (C)
SAVE \$315

Kit #4503



2000

Lapel Stickers



1000

Bumper Stickers



250

Yard Signs

1 Color: \$1650 (C)
SAVE \$450
2 Colors: \$2240 (C)
SAVE \$615

Kit #4504



3000

Lapel Stickers



1500

Bumper Stickers



500

Yard Signs

1 Color: \$2545 (C)
SAVE \$485
2 Colors: \$3235 (C)
SAVE \$630

Kit #4505



5000

Lapel Stickers



2500

Bumper Stickers



1000

Yard Signs

1 Color: \$4180 (C)
SAVE \$310
2 Colors: \$5060 (C)
SAVE \$440



#415 - 3 3/4" x 15"



#412 - 3" x 11 1/2"



#413 - 3 3/4" x 11 1/2"



#417 - 3 3/4" x 7 1/2"



#416 - 3" x 9"



#411 - 2 1/2" x 9 1/4"



Description

The Most Popular Sizes and Colors In 1 Day!

- Choose One or Two Standard Colors
- Ideal for Last Minute Promotions
- Orders Received Before Midnight Central Time Will Ship the Next Day

Material

- White Zip-Strip® Vinyl (ultra removable adhesive)

Imprint

Screen: Price includes one standard color. Two colors max. See page 33.

Production Time

1 working days.

Options

Copy or Color Change: \$35.00 (G) per color in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

Note: Face slitting, hole punching, back imprint, or special packaging not available. See bumper stickers on pages 16 and 17.



ITEM #	250	500	1000	1500	2000	2500	3000	5000	10000	15000
#412	1 Color 1.01	0.61	0.40	0.34	0.30	0.24	0.22	0.18	0.15	0.13
	2 Colors 1.50	0.90	0.55	0.45	0.39	0.34	0.29	0.23	0.17	0.14
#416, 417	1 Color 1.00	0.59	0.38	0.32	0.29	0.24	0.22	0.16	0.12	0.11
	2 Colors 1.49	0.89	0.54	0.42	0.37	0.33	0.29	0.19	0.15	0.13
#415	1 Color 1.12	0.69	0.49	0.41	0.36	0.34	0.30	0.23	0.20	0.18
	2 Colors 1.72	0.99	0.65	0.55	0.46	0.43	0.38	0.29	0.22	0.20
#413	1 Color 1.12	0.68	0.45	0.36	0.33	0.29	0.26	0.20	0.155	0.145
	2 Colors 1.72	0.99	0.62	0.49	0.43	0.37	0.33	0.28	0.185	0.165
#411	1 Color 0.93	0.57	0.37	0.27	0.235	0.20	0.175	0.135	0.11	0.085
	2 Colors 1.46	0.85	0.52	0.39	0.33	0.30	0.23	0.185	0.145	0.105

6A-B-C-2D



Kits ordered must be for immediate shipment and for the same campaign. Items may be shipped separately.

Options

Color Match: \$43.00

(E) each.

Union Label AFL-CIO: Used unless specified.

BUMPER STICKERS

THE INDUSTRY'S ONLY
ULTRA REMOVABLE ZIP-STRIPS®



#406 - 3" x 9"



#405 - 3 3/4" x 15"



#402 - 3" x 11 1/2"



#403 - 3 3/4" x 11 1/2"



- FREE ART
- FREE BLEEDS
- FREE LOGOS
- FREE SCREENS
- NO CHARGE FOR OVERRUNS
- GUARANTEED INVENTORY
- MADE IN USA



#407 - 3 3/4" x 7 1/2"

What is Amendment 2 all about?
It's about ending years of tax-diverted funds that were earmarked for education. A loop hole allowed the monies to wind up in departments that were never given them!
www.supportchildren.org
learn more!

Black backing sheet imprint available.



#408 - 4" x 6"



Description

Durable, Flexible Vinyl with "Ultra Removable" Adhesive. Car safe!

- Outdoor Durable for 3-5 years
- 6 Popular Shapes and Sizes
- Stick and Remove Easily with No Residue

Material

- White Zip-Strip® Vinyl (ultra removable adhesive)
- Yellow Zip-Strip® Vinyl (ultra removable adhesive)

White is used unless otherwise specified.



Imprint

Screen: Price includes one standard color. See page 33.

Production Time
3 working days.

Need it quicker?
One Day Bumper Stickers available on page 15.

Options
Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.



ITEM #	125	250	500	1000	1500	2000	2500	3000	5000	10000	15000
#406, 407 1 Color	1.45	0.90	0.55	0.36	0.31	0.27	0.23	0.21	0.15	0.11	0.10
Add'l Color or Black Backing Sheet Imprint	0.87	0.48	0.25	0.15	0.13	0.105	0.085	0.075	0.05	0.03	0.02
#402 1 Color	1.35	0.82	0.53	0.35	0.32	0.29	0.24	0.21	0.17	0.13	0.115
Add'l Color or Black Backing Sheet Imprint	0.87	0.46	0.24	0.14	0.105	0.085	0.075	0.06	0.05	0.03	0.02
#403 1 Color	1.48	0.92	0.59	0.40	0.34	0.31	0.28	0.24	0.19	0.15	0.14
Add'l Color or Black Backing Sheet Imprint	0.94	0.57	0.31	0.17	0.13	0.105	0.085	0.075	0.06	0.03	0.02
#405 1 Color	1.47	0.92	0.61	0.43	0.37	0.34	0.33	0.29	0.22	0.19	0.17
Add'l Color or Black Backing Sheet Imprint	0.94	0.50	0.29	0.17	0.13	0.105	0.085	0.07	0.06	0.04	0.03
#408 1 Color	1.85	1.07	0.63	0.41	0.34	0.33	0.30	0.25	0.19	0.16	0.14
Add'l Color or Black Backing Sheet Imprint	1.02	0.57	0.31	0.16	0.13	0.095	0.085	0.07	0.06	0.03	0.02

Larger quantities available, contact Customer Service.

7A-B-C-2D



GILL line
ADVANTAGE

- **FREE ART**
- **FREE BLEEDS**
- **FREE LOGOS**
- **FREE PLATES**
- **NO CHARGE** FOR OVERRUNS
- **FREE SEPARATIONS**
- **GUARANTEED** INVENTORY
- **MADE IN USA**

FULL COLOR BUMPER STICKERS

THE INDUSTRY'S ONLY
ULTRA REMOVABLE ZIP-STRIPS®



#436 - 3" x 9"



#438 - 4" x 6"



#432 - 3" x 11 1/2"



#433 - 3 3/4" x 11 1/2"



#437 - 3 3/4" x 7 1/2"



#434 - 2 3/4" x 15"

#435 - 3 3/4" x 15"



Description

Brilliant Full Color Bumper Stickers on Durable Vinyl

- **Digital 2+ Years Outdoor Durable**
- **Offset Has Highest Resolution Available**
- **Stick and Remove Easily with No Residue**

Material

- White Zip-Strip® Vinyl (ultra removable adhesive)

Imprint

Offset Full Color: Price includes four-color process in 150 line tone.

Digital Full Color: Price includes four-color process.

Note: Please specify print method.

Production Time

5 working days.

Need it quicker?

One Day Bumper Stickers available on page 15.

Options

Copy or Color Change: \$35.00 (G) for digital full color or \$67.00 (G) for offset full color per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

DIGITAL FULL COLOR

ITEM #		125	250	500	1000	1500	2000	2500	3000	5000
#432	Full Color	3.21	1.80	1.07	0.69	0.58	0.51	0.50	0.44	0.40
#433, #434	Full Color	3.47	2.09	1.83	0.95	0.64	0.58	0.56	0.49	0.44
#435	Full Color	3.52	2.19	1.86	1.01	0.73	0.67	0.63	0.53	0.47
#436, #437	Full Color	3.29	1.87	0.98	0.71	0.61	0.53	0.46	0.39	0.35
#438	Full Color	4.01	2.24	1.30	0.79	0.64	0.56	0.48	0.42	0.37

7A-B-C

OFFSET FULL COLOR

ITEM #		500	1000	1500	2000	2500	3000	5000	10000	15000
#432	Full Color	2.51	1.37	1.02	0.82	0.69	0.59	0.37	0.26	0.215
#433, #434	Full Color	2.59	1.39	1.04	0.88	0.75	0.63	0.40	0.30	0.245
#435	Full Color	2.79	1.49	1.14	0.90	0.77	0.64	0.44	0.32	0.28
#436, #437	Full Color	2.08	1.16	0.86	0.67	0.57	0.50	0.32	0.225	0.205
#438	Full Color	2.02	1.10	0.82	0.67	0.57	0.50	0.33	0.235	0.215

5A-B-C-2D

CUSTOM BUMPER STICKERS

THE INDUSTRY'S ONLY
ULTRA REMOVABLE ZIP-STRIPS®



#409



Hoosiers for Howser!

Wayne Small for New Hampshire



Description

Create Your Shape!

- **3-5 Years Outdoor Durable**
- **Stick and Remove Easily with No Residue**

Material

- White Zip-Strip® Vinyl (ultra removable adhesive)
- Yellow Zip-Strip® Vinyl (ultra removable adhesive)

White is used unless otherwise specified.

Imprint

Screen: Price includes one standard color. See page 33.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color in multiples of the minimum quantity.

Die Cutting: No charge for square corners greater than 1", circles every 1/2" diameter, or repeat orders. For all others add \$149.00 (D).

Union Label AFL-CIO: Used unless specified.



SQ. IN		125	250	500	1000	1500	2500	5000	10000
#409									
11 to 17	1 Color	1.76	1.01	0.56	0.36	0.29	0.20	0.15	0.09
	Add'l Color or Black Backing Sheet Imprint	0.84	0.43	0.22	0.13	0.095	0.075	0.04	0.02
18 to 28	1 Color	1.98	1.12	0.66	0.43	0.35	0.28	0.20	0.16
	Add'l Color or Black Backing Sheet Imprint	0.87	0.48	0.27	0.15	0.13	0.085	0.05	0.03
29 to 41	1 Color	2.08	1.17	0.70	0.47	0.39	0.29	0.22	0.18
	Add'l Color or Black Backing Sheet Imprint	0.91	0.49	0.28	0.16	0.13	0.095	0.05	0.03
42 to 56	1 Color	2.19	1.28	0.77	0.53	0.44	0.36	0.28	0.24
	Add'l Color or Black Backing Sheet Imprint	1.00	0.58	0.32	0.19	0.15	0.105	0.05	0.04

5A-B-C-D



- **FREE ART**
- **FREE SET UPS**
- **FREE BLEEDS**
- **FREE LOGOS**
- **FREE PLATES**
- **NO CHARGE** FOR OVERRUNS
- **GUARANTEED** INVENTORY
- **MADE IN USA**



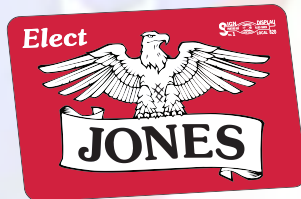
#3136P - 2" dia.



#3152P - 2 1/2" dia.
#3240P - 3" dia.

VALUE-LINE™ LAPEL STICKERS

DIE CUT ROLL LABELS



#3167P - 2" x 3"
#3170P - 2" x 4"



#3137P - 1 1/2" x 2 1/2"



Available Standard Colors

ROLL LABEL LAPEL STICKERS



#3239P - 3" dia.



#3303P - 2 3/4" x 3 1/4"



#3309P - 2 3/4" dia.
#3154P - 2 1/2" dia.



#3127P - 2" dia.



#3123P - 1 1/2" x 2 1/4"



#3305P - 2 3/4" x 3 1/2"
#3168P - 2" x 4"



#3133P - 1 1/2" x 2 1/2"
#3164P - 2" x 3"



#3151P - 2" x 3 1/2"
#3163P - 2" x 3"

Description

The Most Popular Sizes and Colors Produced in 1 Day!

- **Choose One or Two Colors from Selection**
- **Ideal for Last Minute Promotions**
- **Orders Received Before Midnight Central Time Will Ship the Next Day**

Material

- White Gloss Paper (permanent adhesive)

Note: Roll labels are recommended for indoor use.

Imprint

Flexographic: Price includes one standard color. Two colors max. See page 33.

Production Time

1 working day.

Options

Copy or Color Change: \$35.00 (G) per color in multiples of the minimum quantity.

Packaging: Provided 1000 labels per roll. 500 labels per roll available, add \$2.00 (C) per 1000.

PRICE PER 1000

ITEM #	1000	2000	3000	5000	10000	15000	25000
#3136, 3137	1 Color	163.10	97.72	72.83	51.51	33.56	27.13
	2 Colors	242.56	140.66	103.84	71.60	43.96	34.17
#3152, 3167, 3170	1 Color	177.38	101.29	76.60	58.65	38.05	31.31
	2 Colors	257.45	145.35	109.14	80.07	49.78	39.68
#3240	1 Color	190.23	112.51	85.88	67.73	48.65	40.49
	2 Colors	273.05	158.30	119.95	90.37	62.83	50.29

6A-B

Description

Economical Lapel Stickers on a Roll

- **6 Materials / 4 Shapes to Choose From**
- **Convenient Roll Format**
- **Foil Papers Available**

Material

- **Papers:** White gloss or white matte
- **Foil Papers:** Shiny gold or silver. Matte gold or silver

Imprint

Flexographic: Price includes one standard color. Six colors max. See page 33.

Production Time

3 working days.

Options

Color Match: \$43.00 (E) each.

Copy, Color or Material Change:

\$35.00 (G) per color in multiples of the minimum quantity.

Packaging: Provided 1000 labels per roll. 500 labels per roll available, add \$2.00 (C) per 1000.

Union Label AFL-CIO: Used unless specified.

PRICE PER 1000

ITEM #	1000	2000	3000	5000	10000	15000	25000
#3123, 3127, 3133	1 Color	184.62	107.61	85.68	58.24	37.84	32.13
	Each Add'l Color	79.36	43.25	31.11	20.20	10.40	7.04
#3151, 3154, 3163, 3164, 3168	1 Color	200.02	126.07	97.00	67.93	49.78	43.35
	Each Add'l Color	80.27	44.27	32.44	21.52	11.73	8.47
#3239	1 Color	235.93	135.35	103.43	78.23	57.53	52.43
	Each Add'l Color	83.44	45.80	34.07	22.44	13.77	9.79
#3303, 3305, 3309	1 Color	200.12	125.97	97.10	67.93	49.78	43.35
	Each Add'l Color	80.38	44.17	32.44	21.42	11.73	8.47

6A-B



GILL
line
ADVANTAGE

- FREE ART
- FREE SET UPS
- FREE LOGOS
- NO CHARGE FOR OVERRUNS
- FREE SEPARATIONS

BANNERS



#1062 - 3' x 5'
(4 Grommets)

#1063 - 3' x 6'
(6 Grommets)



#1060 - 2' x 3'
(4 Grommets)



#1064 - 3' x 7' (6 Grommets)



#1061 - 2' x 4' (4 Grommets)



#1065 - 4' x 6'
(6 Grommets)

#1066 - 4' x 7'
(6 Grommets)



Description

Durable 13 oz Vinyl, Full Color Banners for Indoor or Outdoor Use

- 7 Popular Sizes to Choose From
- Finished Ends for Added Durability
- Grommets Included for Easy Hanging

Material

White 13 oz. reinforced vinyl banner with finished ends.

Imprint

Digital Full Color: Price includes four-color process.

Production Time

5 working days.

Options

Copy or Color Change: \$67.00 (G) per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

DIGITAL FULL COLOR

ITEM #	GROMMETS	1	2	4	6	8	10	12	SHIPPING WEIGHT ON EACH
#1060 2' x 3'	4	101.10	99.75	73.05	64.75	56.00	49.75	48.20	1 lb.
#1061 2' x 4'	4	105.25	103.45	75.50	68.30	60.65	54.35	52.35	1 lb.
#1062 3' x 5'	4	126.30	122.90	100.65	96.70	86.05	77.60	75.50	1½ lbs.
#1063 3' x 6'	6	158.00	154.90	115.00	104.65	92.90	87.40	83.55	2 lbs.
#1064 3' x 7'	6	187.10	165.15	124.45	114.75	101.10	95.60	91.35	2½ lbs.
#1065 4' x 6'	6	207.90	175.95	135.25	123.75	109.90	103.80	99.70	2½ lbs.
#1066 4' x 7'	6	223.50	191.65	147.45	141.00	125.65	113.10	110.30	3½ lbs.

7C-D

TABLE THROWS

CHOOSE 1, 2, OR FULL
COLOR IMPRINT



GILL
line
ADVANTAGE

- FREE ART
- FREE BLEEDS
- FREE LOGOS
- FREE SEPARATIONS

FABRIC COLORS

- Burgundy
- Red
- Magenta
- Orange
- Beige
- Yellow
- Lime Green
- Kelly Green
- Hunter Green
- Blueberry
- Royal Blue
- Navy Blue
- Purple
- Black
- Charcoal
- Gray
- Ivory
- White



One Color



Two Colors



Full Color



One Color



Two Colors



Full Color

#6070 - 6' (88½" x 130½")
Imprint Area - 17" x 50"
Fits 29"H x 72"W x 30"D Table

#6072 - 8' (88½" x 154½")
Imprint Area - 17" x 50"
Fits 29"H x 96"W x 30"D Table

OPTIONAL CARRY CASE

#6074 - \$35.00 (C)



**6' AND 8' THROWS
AVAILABLE!**

Description

Large Message, Easy to Use Table Throws

- Machine Washable
- Lightweight, Easy to Store and Ship
- Flame Retardant

Material

Flame retardant, wrinkle resistant white premium polyester poplin.

Note: Machine wash on gentle cycle using mild detergent. Tumble dry on low heat setting only. Do not iron or dry clean. Always roll table throw for storage and do not fold on imprint area.

Imprint

Thermal: Price includes one or two colors. Gradients or halftones not available.

Thermal Full Color: Price includes four-color process. Gradients and halftones available.

Set Up: \$75.00 (G) initial order only.

Production Time

4 working days after proof approval. A color proof is provided for review before printing.

Options

Copy or Color Change: \$35.00 (G) per color or \$67.00 (G) for full color per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

Note: Quantities above one are shipped bulk.



ITEM #	1	2-9	10-24	SHIPPING WEIGHT ON 1	SHIPPING BOX
#6070 6'	1 Color	228.75	194.40	181.45	4 lbs.
	2 Colors	274.50	240.15	226.75	4 lbs.
	Full Color	377.45	331.60	306.15	4 lbs.
#6072 8'	1 Color	251.65	217.25	204.10	5 lbs.
	2 Colors	297.40	263.00	238.15	5 lbs.
	Full Color	400.30	354.50	328.85	5 lbs.

3C



- FREE ART
- FREE SET UPS
- FREE LOGOS
- FREE SCREENS
- FREE PLATES
- NO CHARGE FOR OVERRUNS
- FREE SEPARATIONS
- GUARANTEED INVENTORY
- MADE IN USA



NEW **HandSign™**

#170 - 11½" x 18"

- Hand conveniently slides into pocket
- Folded and glued for comfortable fit



#197 - 14" x 22"



#186 - 11" x 17"



#199 - 14" x 20"



Description

Hand Held Signs for Every Event or Function

- Multiple Imprint and Material Options
- Durable Enough for Outdoor Gatherings
- Two-Sided, One Color Through Full Color Available

Material

- #196, 197 24 pt. white poster board
- #198, 170 18 pt. white poster board
- 10 pt. white card stock
- #186, 199 10 pt. white card stock with 30% recycled post-consumer waste

Add (R) for Recycled material after item #.

Imprint

Screen: Price includes one standard color. See page 33.

Offset Full Color: Price includes four-color process in 150 line tone. Imprint must be ½" from all edges.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Union Label AFL-CIO: Used unless specified.

RALLY FANS

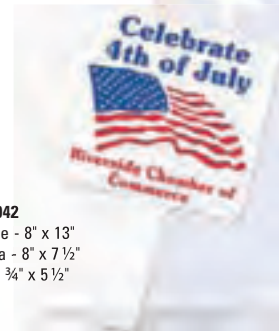
STOCK SHAPES



Custom Shapes and Sizes Available.
Contact Customer Service.



- FREE ART
- FREE SET UPS
- FREE LOGOS
- FREE SCREENS
- FREE BLEEDS
- NO CHARGE FOR OVERRUNS



#1042

Overall Size - 8" x 13"
Imprint area - 8" x 7½"
Handle - 1¾" x 5½"



#1041

Overall Size - 7¾" x 13¼"
Imprint area - 7¾" dia.
Handle - 1¾" x 5½"

SCREEN

ITEM #	50	100	250	500	1000	1500	2500	5000	SHIPPING WEIGHT ON 100
IMPRINT THE SAME ON BOTH SIDES									
#196 11" x 17"	1 Color	6.79	4.01	2.10	1.26	0.90	0.69	0.62	0.46
	Each Add'l Color or Matte Clear	4.32	2.49	1.16	0.57	0.34	0.225	0.175	0.125
	13 lbs.								
#197 14" x 22"	1 Color	7.21	4.37	2.42	1.52	1.14	0.95	0.89	0.72
	Each Add'l Color or Matte Clear	4.48	2.54	1.21	0.61	0.38	0.28	0.205	0.135
	24 lbs.								
#170 11½" x 18"									

3B-2C-2D-E

OFFSET FULL COLOR

ITEM #	50	100	250	500	1000	1500	2500	5000	SHIPPING WEIGHT ON 250
IMPRINT THE SAME ON BOTH SIDES									
#186 11" x 17"	Full Color	6.23	3.64	2.12	1.13	0.70	0.52	0.42	0.31
	22 lbs.								
#199 14" x 20"	Full Color	-	-	2.45	1.48	0.97	0.75	0.64	0.52
	24 lbs.								

Recycled symbol can be printed on request.

3B-2C-2D-E

Description

All Weather, Hand Held Signs in Popular Shapes

- "Outdoor Durable" Corrugated Plastic
- Available in One or Two Colors
- Quick 5-day Turnaround

Material

White, all weather, corrugated plastic, ⅜" thick.

Imprint

Screen: Price includes one or two standard colors. See page 33.



Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

ITEM #	125	250	500	1000	1500	2500	5000	10000	SHIPPING WEIGHT ON 125
#1041, 1042	1 Color (One Side)	2.55	1.75	1.41	1.18	1.04	0.99	0.89	0.87
	2 Color (One Side)	3.21	2.08	1.67	1.49	1.31	1.23	1.06	1.03
	1 Color (Two Sided)	2.93	2.02	1.65	1.44	1.23	1.16	1.06	1.04
	2 Color (Two Sided)	3.99	2.65	2.33	2.08	1.86	1.75	1.49	1.40
									8 lbs.

Recyclable plastic code can be printed on request.

4C-2D-2E



- FREE ART
- FREE LOGOS
- FREE BLEEDS
- FREE PLATES
- NO CHARGE FOR OVERRUNS
- GUARANTEED INVENTORY
- MADE IN USA

TEMPORARY

"WATERLESS" TATTOOS

SAFE AND SIMPLE
SELF-ADHESIVE TATTOOS

MAGNETIC CAR SIGNS



- FREE ART
- FREE SET UPS
- FREE LOGOS
- FREE SCREENS
- FREE BLEEDS
- NO CHARGE FOR OVERRUNS
- FREE SEPARATIONS
- GUARANTEED INVENTORY
- MADE IN USA

**VOTE YES ON THE
SCHOOL BOND
INITIATIVE**

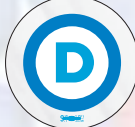


HESTER COUNTY R-IV

#2460 - 1½" X 2"

**VOTE
SCOTT
STATE SENATE**

#2457 - 1½" X 1½"
#2461 - 2" X 2"



#2452 - 1¼" dia.
#2453 - 1½" dia.
#2454 - 1¾" dia.
#2462 - 2" dia.



#2459 - 1¼" X 1¼"



#2455 - 1" X 1½"
#2456 - 1¼" X 1¾"
#2463 - 1½" X 2"



#2458 - ¾" X 1¼"

All Tattoos are
printed on a CLEAR
background!

Backer explains:
What it is.
How to use it.
Where to use it.

Our Tattoo Advantages.

- No Water Needed - Self Adhesive
- Easy to Apply and Remove
- Skin Safe - Medical Adhesive
- Stays on Until You Remove It
- Use on Skin, Cell Phones, Laptops and More
- Clear Background Makes Image Pop!

Description

Temporary "Waterless" Tattoos

- No Water Needed - Self Adhesive
- Easy To Apply and Remove
- Printed on Skin Safe Medical Adhesive Tape

Material

Clear polyethylene surgical tape with removable medical adhesive tape. Hypo allergenic.

Note: Not recommended for sensitive skin.

Imprint

Flexographic: Price includes one standard color. Five colors max. See page 33. Backing imprint with white is recommended. White must be priced as a color.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color in multiples of the minimum quantity.



#475 - 12" x 18"



#469 - 18" x 24"

#474 - 12" x 24"

Description

Large durable magnetic advertising for cars and trucks

- Extra Thick Magnet for Additional Holding Power
- Large Full Color or Spot Color Printing
- 3-5 Year "Outdoor Durable" Screen Inks

Material

White flexible magnetized vinyl. Available in .035" (approx.) thickness.

Imprint

Screen: Price includes one standard color. See page 33.

Digital Full Color: Price includes four-color process.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color or \$67.00 (G) for full color per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

SCREEN

ITEM #	2	4	6	8	10	12	24	36	50	100
#469 1 Color	137.42	78.98	56.12	44.69	39.51	34.31	19.56	16.72	13.84	10.70
Each Add'l Color	70.22	36.36	27.02	20.79	17.87	15.15	7.92	5.57	4.17	2.19
#475 1 Color	135.41	73.97	53.00	41.58	36.79	32.47	17.48	14.21	11.36	8.32
Each Add'l Color	63.94	32.60	23.91	18.22	15.15	12.99	6.83	5.02	3.72	2.09
#474 1 Color	136.42	77.74	55.08	43.65	38.43	33.55	19.13	15.60	12.95	10.24
Each Add'l Color	70.22	36.36	27.02	20.79	17.87	15.15	7.92	5.57	4.17	2.19

6A-2B-C-D

DIGITAL FULL COLOR

ITEM #	2	4	6	8	10	12	24	36	50	100
#469 Full Color	102.85	65.25	55.83	48.65	45.00	41.94	32.80	27.59	26.45	20.55
#475 Full Color	99.81	61.19	49.85	41.02	39.51	36.79	22.40	16.00	14.52	10.14
#474 Full Color	101.82	62.45	51.97	43.40	41.67	38.95	25.13	18.95	16.33	11.94

7B-2C-D

ITEM #	1000	2000	3000	5000	10000	15000	25000
#2452 - 2463 1 Color	0.49	0.30	0.225	0.17	0.13	0.12	0.09
Each Add'l Color	0.15	0.075	0.055	0.04	0.03	0.025	0.02

6A-B



- **FREE** ART
- **FREE** SET UPS
- **FREE** LOGOS
- **FREE** BLEEDS
- **NO CHARGE** FOR OVERRUNS
- **GUARANTEED** INVENTORY
- **MADE IN USA**

VALUE MAGNETS

FULL COLOR MAGNETS

ECONOMICAL, EFFECTIVE
MAGNETS

USE YOUR
VOICE
VOTE!

#1231
2" x 3 1/2"

Elect **Roddy Samuels**
U.S. Senate

NEW CUTTING-EDGE
TECHNOLOGY

- Glossy, Vibrant Colors
- Durable, Magnetized Vinyl
- Resilient UV Cured Inks

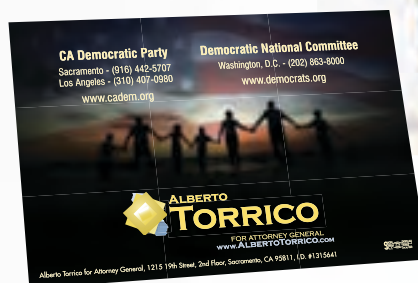
Solon Comets Football				
Day	Date	Place	Opponent	Time
Sat.	8/29	Away	Shaker Hts.	2:00PM
Friday	9/4	Away	Jackson	7:30PM
Friday	9/11	Home	Mentor	7:30PM
Thurs.	9/17	Home	Parma	7:00PM
Friday	9/25	Away	Hudson	7:30PM
Friday	10/2	Home	Mayfield	7:30PM
Friday	10/9	Home	Brunswick	7:30PM
Friday	10/16	Away	Nordonia	7:30PM
Friday	10/23	Away	Medina	7:30PM
Friday	10/30	Home	Strongsville	7:30PM

#1254
3 1/2" x 4"

Return
BOB PAULSON
MAYOR
www.paulsonsolon.com

Scott Smith House District 29	
2014 BRYANT HORNETS FOOTBALL SCHEDULE	
Sept. 2	BRYANT HIGH SCHOOL, West Memorial Stadium
Sept. 12	SHERIDAN HIGH SCHOOL, (Pike West Union North) Home
Sept. 19	TEXARKANA HIGH SCHOOL, West Memorial Stadium
Sept. 26	CATHOLIC HIGH SCHOOL, Fox Boys Home
Oct. 3	VAN BUREN HIGH SCHOOL, (Hawthornes) Away
Oct. 10	RUSSELLVILLE HIGH SCHOOL, Home
Oct. 17	COVINGTON HIGH SCHOOL, (Mass Blvd North) Away
Oct. 24	CINCY HIGH SCHOOL, Home
Oct. 31	NORTH LITTLE ROCK HIGH SCHOOL, (Stanton North) Away
Nov. 6	LITTLE ROCK CENTRAL HIGH SCHOOL, Away

#1154
4" x 6"



#1228 - 4" x 6"



#1230 - 2" x 3 1/2"

Elect CRAIG JOHNSON Commissioner "The New Game in Town"	
2014 CINCINNATI BENGALS SCHEDULE	
8/17	at Denver Broncos
8/24	at Oakland Raiders
9/7	at Baltimore Ravens
9/14	at Cleveland Browns
9/21	at Pittsburgh Steelers
9/28	at Kansas City Chiefs
10/5	at Cincinnati Bengals
10/12	at Houston Texans

#1229 - 3 1/2" x 4"

Description

NEW Efficient and Economical
Magnets

- **New "State of the Art" Process**
- **Durable, Solid, Magnetized Vinyl**
- **No Laminated Layers to Unravel or Curl**

Material

White flexible magnetized vinyl in .020" thickness.

Imprint

Digital Economy: Price includes one color.

Production Time

5 working days.

Options

Copy or Color Change: \$35.00 (G) per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

Description

NEW Brilliant Full Color, Durable
Magnets

- **Durable, Solid, Magnetized Vinyl**
- **High Resolution, Vibrant Colors**
- **Popular Sizes to Choose From**

Material

White flexible magnetized vinyl in .020" thickness.

Imprint

Digital: Price includes four-color process.

Production Time

5 working days.

Options

Copy or Color Change: \$35.00 (G) per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.



ITEM #		250	500	1000	1500	2500	5000
#1231	Economy 1 Color	0.61	0.34	0.235	0.205	0.185	0.135
#1254	Economy 1 Color	0.83	0.58	0.43	0.38	0.33	0.29
#1154	Economy 1 Color	0.92	0.66	0.53	0.51	0.41	0.36

6C



DIGITAL FULL COLOR

ITEM #		125	250	500	1000	1500	2500	5000
#1229	Full Color	1.55	0.86	0.61	0.48	0.41	0.36	0.33
#1228	Full Color	1.61	0.95	0.69	0.56	0.54	0.44	0.39
#1230	Full Color	-	0.64	0.38	0.28	0.235	0.215	0.175

7C



- **FREE ART**
- **FREE SET UPS**
- **FREE BLEEDS**
- **FREE LOGOS**
- **FREE SCREENS**
- **NO CHARGE** FOR OVERRUNS
- **FREE SEPARATIONS**
- **GUARANTEED** INVENTORY
- **MADE IN USA**



#1145 - 4 1/4" dia.

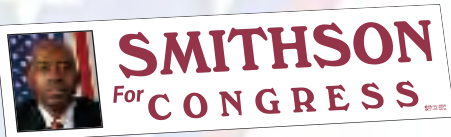


#1141 - 3 7/8" x 5 3/4"



#1143 - 3" x 9"

#1144 - 3 3/4" x 7 1/2"



#1142 - 3" x 11 1/2"



Description

The Bumper Sticker with Maximum Versatility

- **Easy to Remove and Reposition**
- **3-5 Year "Outdoor Durable" Screen Inks**
- **The Most Popular Shapes and Sizes**

Material

White flexible magnetized vinyl. Available in .030" (approx.) thickness.

Imprint

Screen: Price includes one standard color. See page 33.

Offset Full Color: Price includes four-color process in 150 line tone.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color or \$67.00 (G) for full color per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.

SCREEN

ITEM #	125	250	500	1000	1500	2500	5000	10000
#1141, 1145	1 Color	2.10	1.39	1.02	0.82	0.64	0.56	0.54
	Each Add'l Color	1.73	0.97	0.60	0.34	0.235	0.16	0.10
#1144	1 Color	2.35	1.66	1.18	0.97	0.78	0.70	0.69
	Each Add'l Color	1.68	0.94	0.58	0.35	0.23	0.165	0.10
#1142, 1143	1 Color	2.60	1.75	1.28	1.01	0.80	0.72	0.69
	Each Add'l Color	1.68	0.94	0.58	0.35	0.23	0.165	0.10

4C-4D

OFFSET FULL COLOR

ITEM #	125	250	500	1000	1500	2500	5000	10000
#1141, 1145	Full Color	3.51	2.24	1.67	1.34	0.98	0.83	0.71
#1144	Full Color	3.71	2.46	1.91	1.56	1.25	1.09	0.96
#1142, 1143	Full Color	3.59	2.32	1.78	1.49	1.07	0.96	0.83

4C-4D

MAGNETIC BUMPER STICKERS

SUPPORT YOUR SCHOOL OR CAUSE

DOOR HANGERS

STOCK SHAPES



#2437 - 3" x 5"

EZ-Peel™ Repositionable Roll Labels make versatile, easy to distribute Door Hangings. Just stick and go! Easily removed by the homeowner.



#2440 - 4" x 6"



#952 - 3 1/4" x 8"



#951 - 3 1/2" x 6 3/4"



Description

A Handy Way to Leave Your Message Behind.

- **Great for Canvassing**
- **Variety of Items to Choose From**
- **1 Color or Full Color Imprint**

Material

- #951, 952 10 pt. white card stock
- #951, 952 10 pt. white card stock with 30% recycled post-consumer waste
- Add (R) for Recycled material after item #.
- #2437, 2440 White gloss paper (repositionable adhesive)

Imprint

Offset: (#951, 952) Price includes one standard color. Four colors max. See page 33.

Digital Full Color: (#951, 952) Price includes four-color process.

Flexographic: (#2437, 2440) Price includes one standard color. Six colors max. See page 33.

Production Time

Door Hangings: 5 working days.
EZ-Peel™ Roll Labels: 3 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color or \$67.00 (G) for full color per change in multiples of the minimum quantity.

Union Label AFL-CIO: Used unless specified.



ITEM #	250	500	1000	1500	2500	5000	10000	SHIPPING WEIGHT ON 250
#951, 952	1 Color	0.98	0.56	0.31	0.22	0.15	0.12	0.08
	Add'l Color Per Side	0.31	0.17	0.09	0.065	0.045	0.03	0.02
	Full Color Front	1.97	1.09	0.61	0.43	0.29	0.20	0.13
	Full Color Front & Back	3.17	1.76	0.96	0.70	0.46	0.35	0.21

Recycled symbol can be printed on request.

2A-2B-2C-D

PRICE PER 1000



ITEM #	1000	2000	3000	5000	10000	SHIPPING WEIGHT ON 250
#2437	1 Color	387.19	235.11	188.90	143.72	110.67
	Each Add'l Color	110.57	63.65	47.43	30.09	17.34
#2440	1 Color	394.64	237.86	208.79	172.79	153.20
	Each Add'l Color	115.57	64.87	48.14	30.60	17.85

3A-2B



PALM & POSTCARDS

GENERAL INFORMATION

STOCK SHAPES

- **FREE ART**
- **FREE LOGOS**
- **FREE SET UPS**
- **FREE BLEEDS**
- **NO CHARGE** FOR OVERRUNS
- **FREE SEPARATIONS**
- **GUARANTEED** INVENTORY
- **MADE IN USA**

Add back imprint to provide more information or create a postcard.



#963 - 4" x 6"



#961 - 2 1/2" x 4"



#968 - 4" x 10 1/2"



#964 - 5" x 8"

Description

Mail or Hand Deliver Your Message.

- **4 Popular Sizes**
- **Great for Canvassing**
- **1 Color or Full Color Imprint**

Material

- 10 pt. white card stock
- 10 pt. white card stock with 30% recycled post-consumer waste.

Add (R) for Recycled material after item #.

Imprint

Offset: Price includes one standard color. Four colors max. See page 33.

Digital Full Color: Price includes four-color process.

Production Time

5 working days.

Options

Color Match: \$43.00 (E) each.

Copy or Color Change: \$35.00 (G) per color or \$67.00 (G) for full color per change in multiples of the minimum quantity.

Note: Custom sizes available. Contact Customer Service.

Union Label AFL-CIO: Used unless specified.

ITEM #		250	500	1000	1500	2500	5000	10000	SHIPPING WEIGHT ON 250
#961	1 Color	0.61	0.34	0.215	0.17	0.13	0.08	0.055	1 lb.
#963	1 Color	0.71	0.48	0.33	0.24	0.18	0.12	0.09	2 lbs.
#964, 968	1 Color	0.78	0.54	0.37	0.27	0.205	0.155	0.125	3 lbs.
	Add'l Color Per Side	0.31	0.17	0.105	0.095	0.085	0.07	0.055	
#961	Full Color Front	1.60	0.88	0.50	0.37	0.27	0.16	0.12	1 lb.
#963	Full Color Front	1.67	0.96	0.58	0.43	0.31	0.19	0.13	2 lbs.
#964, 968	Full Color Front	1.69	1.13	0.66	0.52	0.35	0.25	0.155	3 lbs.
	Add'l Full Color Back	1.22	0.68	0.38	0.30	0.215	0.125	0.085	

Recycled symbol can be printed on request.

5A-B-C

This mini catalog features our most popular political items. A full-line catalog is available. Contact Customer Service or visit www.gill-line.com.

Union Label AFL-CIO: Used unless otherwise specified.

Cancellation Charge: \$49.00 (X) if an order is cancelled after artwork has been prepared. Once an order has been printed, it cannot be cancelled.

Color Match: If a Pantone® number is specified or a color sample matched add \$43.00 (E). No guarantee of perfect matches. Color Match available on Double-Sided Poly Bag Signs add \$165.00 (E).

"Paid for By" Tag Line: State and federal laws vary with regard to notices which must be printed and identification of those responsible for purchasing, publishing, or distributing political advertising. Be sure your customer submits the correct copy to meet these requirements.

Shipping: Bulk packaging. Shipping and handling charges will be added to all orders. A \$10.00 (X) handling charge will be added to shipments requesting 3rd party freight billing. Unless specified these weight-based guidelines will be followed:

- 1-200 lbs. – United Parcel Service throughout the continental U.S., Alaska, Hawaii, Puerto Rico, and Canada. UPS Air Service or U.S. Postal is optional. Please specify.
- 200 lbs. and over – UPS Hundredweight Service or Truck.

Standard Printing Colors

Pantone® colors indicated show a similar, but not exact, match to Gill colors.

10 Primrose Yellow Pantone 102	38 Dark Green Pantone 343	15 Tan Pantone 719	21 Peacock Blue Pantone 293
12 Medium Yellow Pantone 123	30 Princess Pink Pantone 211	13 Medium Brown Pantone 470	22 Ultra Blue Pantone 2756
40 Mineral Orange Pantone 021	18 Rhodamine Red Pantone 226	16 Brown Pantone 4695	27 Cool Gray Pantone 428
20 Brilliant Orange Pantone Warm Red	19 Fire Red Pantone 200	43 Teal Pantone 3282	25 Dove Gray Pantone 429
41 Bright Green Pantone 354	17 Carmine Red Pantone 201	31 Pale Blue Pantone 277	29 Gray Pantone Cool Gray 11
39 Emerald Green Pantone 347	37 Maroon Pantone 202	24 Process Blue Pantone Process Blue	33 Purple Pantone 2613

Colors Also Available

Black, White, 36 Metallic Gold (Pantone 874), 35 Metallic Silver (Pantone 877), 34 Metallic Bronze (Pantone 876), 51 Neon Pink (Pantone 806), 53 Neon Red (Pantone 805), 55 Neon Orange (Pantone 811), 57 Neon Yellow (Pantone 809), and 58 Neon Green (Pantone 802).

Yellow Vinyl: Is a pigmented material and is not the same color as 10 or 12 Yellow.

Note: Standard Colors above should be used as an approximate reference. For actual Standard Screen Printing Color samples see page 193 in the 2014 Gill-line Catalog.